



City of Everett
Office of the Mayor
Carlo DeMaria, Jr.
484 Broadway
EVERETT, MASSACHUSETTS 02149

PRESS RELEASE

Monday, March 6, 2017

CITY OF EVERETT JOINS MASSACHUSETTS WHITE RIBBON DAY CAMPAIGN

On Wednesday, March 1st Mayor Carlo DeMaria and the City of Everett participated in the Massachusetts White Ribbon Day Campaign. This prevention campaign aimed to educate and empower men and boys of all ages to be part of the solution because there is no place for sexual assault and domestic violence in our society.

Mayor DeMaria stated, “This campaign is about raising awareness of domestic violence and promoting healthy relationships and that a man’s strength is shown through his compassion, character and moral judgment, not through violence. We must and will break the silence on domestic violence. We joined many other communities to celebrate the tenth annual White Ribbon Day Anniversary and I strongly urge other individuals and organizations through our City to support this campaign by exemplifying it’s values each and every day.”

Since its inception, the Massachusetts White Ribbon Day Campaign has spread the message of prevention, positive masculinity and acting for change. This year, for the 10th Anniversary, the Mayor, along with six Everett High School seniors raised the White Ribbon Day flag to bring awareness to these issues and demonstrate Everett’s commitment to ending gender- violence.

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