



City of Everett
Office of the Mayor
Carlo DeMaria, Jr.
484 Broadway
EVERETT, MASSACHUSETTS 02149

PRESS RELEASE

Monday, July 17, 2017

MAYOR DEMARIA PROMOTES “CULTIVATE SMALL BUSINESS” PROGRAM IN EVERETT

As the restaurant business grows in the City of Everett Mayor Carlo DeMaria is encouraging residents to apply for a program designed to help entrepreneurs in food related industries by giving them the tools to be successful business owners. “Cultivate Small Business” is a program designed by Initiative for a Competitive Inner City (ICIC) to help early-stage entrepreneurs build and sustain their businesses. The program provides industry specific education, networks and mentoring as well as small capital grants for low- income, women or minority business owners.

Mayor DeMaria stated, “Our hospitality economy in Everett is quickly taking off, and I would love to see our restaurant industry grow. Cultivate Small Business is a program that gives entrepreneurs the building blocks to be successful business owners. If you are interested in starting or building a food-related business, please visit Cultivate Small Business’ website.”

In past Midterm and State of the City addresses, Mayor DeMaria has highlighted that Everett’s small businesses are a critical component of and major contributor to the strength of our community.

The DeMaria administration has held several small business open houses that have promoted improving signage, free technical assistance in marketing, retail operations and store design, and energy savings. The Mayor looks to help small restaurant owners to improve the entire experience of a neighborhood retail district.

ICIC’s mission is to drive economic prosperity in America’s inner cities through private sector investment to create jobs, income and wealth for local residents.

Founded in 1994 by Harvard Business School Professor Michael Porter, the Initiative for a Competitive Inner City is a national nonprofit research and advisory organization and the leading authority on U.S. inner city economies and the businesses that thrive there.

Applications are currently being accepted now through July for the program beginning in Fall 2017. For any questions, or to request an application, please contact Sam Nasser at ICIC: (617) 238-3013 or via email snasser@icic.org.

For any questions regarding small business related questions in Everett, please contact Marzie Galazka at 617-394-2246 or at marzie.galazka@ci.everett.ma.us for more information.

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