

City of Everett
Office of the Mayor
Everett City Hall
484 Broadway, Everett, MA 02149
Phone: (617) 394-2270
Fax: (617) 381-1150



VILLAGE FEST 2019

Sponsorship Package

Contents

Introduction

Event Sponsorship Opportunities

Contact Information

Carlo DeMaria, Jr.
Mayor



City of Everett
Office of the Mayor
Everett City Hall
484 Broadway, Everett, MA 02149
Phone: (617) 394-2270
Fax: (617) 381-1150

A Message from Mayor Carlo DeMaria:

I am writing with the hope that you will consider sponsoring and contributing to the City of Everett's upcoming signature event - **Village Fest 2019**. This year is our 5th Anniversary year and the event will take place on **Saturday, September 14th** from 3:00 p.m. – 9:00 p.m. at Santilli Highway.

Year after year, Village Fest has included an array of Boston's best food trucks, talented musicians, 10 bands in all, with internationally renowned headliners, (this year there will be 2 headliners!), locally crafted beer and spirits from Everett's best Breweries & Distillery, also informational exhibits that showcase the unique and growing Village Business District.

The event's attendance continues to grow significantly- in 2015, our first Village Fest, there were 4,500+ attendees, and we were proud to welcome over 8,000 attendees in 2018. This year we expect to welcome close to 10,000. Our goal is to keep this event free to the public, and we need your help. With your generous donation and sponsorship, you will allow the City to again provide a happy, safe and affordable festival for families to attend.

In exchange for your donation, we will feature your logo in **all** advertisements (flyers, local TV and radio spots, press releases, local newspapers, etc.) Village Fest is sure to attract not only attendees from Everett, but also visitors from many surrounding communities, allowing the City to promote all of the great people, neighborhoods, businesses, attractions and opportunities Everett has to offer. We hope that you will join us in the celebration.

- Levels of sponsorship follow; please note that we welcome contributions of any size. Please feel free to contact our Event Coordinators.
Bobby Barrett Robert.barrett@ci.everett.ma.us 617-944-0227
Andrew Napolitano Andrew.napolitano@ci.everett.ma.us 617-394-2452

Again, we thank you for your consideration and your continued generosity.

Sincerely,
Carlo DeMaria, Mayor of Everett

City of Everett
Office of the Mayor
Everett City Hall
484 Broadway, Everett, MA 02149
Phone: (617) 394-2270
Fax: (617) 381-1150

Event Sponsorship Opportunities:

1. Platinum Title Sponsorship | Pricing: \$25,000

The Platinum Title Sponsorship will receive all of the following:

- Logo and name recognition as the Title Sponsor on all marketing materials, web-pages, invitations, flyers, programs, brochures, etc.
- Recognition as the Title Sponsor on all social media activity by the City of Everett
- Logo and name recognition as the Title Sponsor via stage branding during the event
- Recognition on stage via the emcee during the event
- Exclusive video interview with ECTV staff during the event
- (4) Backstage Passes

2. Gold Sponsorship | Pricing: \$10,000

The Gold Title Sponsorship will receive all of the following:

- Name recognition as the Title Sponsor on digital marketing materials/webpages
- Recognition as the Title Sponsor on some social media by the City of Everett/ECTV
- Name recognition as the Title Sponsor via stage branding during the event
- Recognition as Sponsor via the emcee during the event
- Exclusive video interview with ECTV staff during the event
- (2) Backstage Passes

3. Silver Sponsorship | Pricing(s): \$5,000

The Silver Title Sponsorship will receive all of the following:

- Recognition as the Title Sponsor on all social media activity by the City of Everett/ECTV
- Logo and name recognition as the Title Sponsor via stage branding during the event
- Recognition on stage via the emcee during the event
- (2) Backstage Passes

4. Bronze Sponsorship | Pricing(s): \$1,000 (or less)

The Bronze Title Sponsorship will receive all of the following:

- Recognition as the Title Sponsor on all social media activity by the City of Everett/ECTV
- Logo and name recognition as the Title Sponsor via stage branding during the event
- Recognition on stage via the emcee during the event

City of Everett
Office of the Mayor
Everett City Hall
484 Broadway, Everett, MA 02149
Phone: (617) 394-2270
Fax: (617) 381-1150

Application for Sponsorship

Company Name: _____

Main Contact Name: _____

Contact Phone: _____ Contact Email: _____

Sponsorship Package:

- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor
- Other Amount: _____

Payment Information:

- Check
- Check Number: _____ *(For Office Use Only)*

Sponsorship Information:

Please list this information as it is to be listed on all print media. Upon submission, please submit a high-res company logo with the application.

Sponsor Company Name: _____

Sponsor Company Website: _____

Facebook: _____ Twitter: _____ Other: _____