

Press Contacts:

**EVERETT COMMUNITY HEALTH PARTNERSHIP – SUBSTANCE ABUSE
COALITION LAUNCHES MAKE THE DIFFERENCE E WEB SITE**

EVERETT – January 18, 2012 - The Everett Community Health Partnership – Substance Abuse Coalition (ECHP-SAC) is pleased to announce the launch of its first website. This new web initiative for Make the Difference Everett will be known as “**Make the Difference E**” and will serve as a community resource for substance abuse prevention and intervention.

Everett Mayor Carlo DeMaria, Jr., a longtime supporter of ECHP-SAC says, “I am very proud of the work of the students and the coalition members not only in putting together the site but also in the work they do on a daily basis. At the heart, I appreciate the organized, intelligent effort that will help convey the importance of substance abuse prevention.”

Coalition Program Director Jean Granick adds, “We are thrilled to offer this resource to the Everett community. The web site is a perfect complement to our existing efforts to increase the community’s understanding of the risks associated with substance use and abuse and to provide education and support for youth to resist alcohol and drug related pressures”. Ms. Granick continues, “Make the Difference E is a central location where parents, educators, and youth can go to learn about the Coalition’s work, find out about upcoming events, and get access to local data and valuable resources for promoting healthy decisions among all Everett residents.”

Today’s launch is just the first phase. The Coalition will continue to add information about specific topic areas, update resource offerings, and announce upcoming events. In addition, the Coalition views **Make the Difference E** as a vibrant, interactive tool for community members. Visitors are encouraged to take part in a monthly poll, share resources, and offer suggestions and ideas to ensure that it continues to reflect the needs and spirit of Everett.

To learn more about the Evert Community Health Partnership – Substance Abuse Coalition, visit www.makethedifferenceE.org.

About the Everett Community Health Partnership – Substance Abuse Coalition (ECHP-SAC):

ECHP-SAC is a community based prevention coalition funded by the Substance Abuse Mental Health Services Administration (SAMHSA). Since 2003, the coalition has been committed to bringing together and mobilizing the diverse community of Everett to address issues associated with substance abuse while promoting positive health and well-being, especially among our youth. Through a range of prevention efforts, the coalition uses multiple strategies in multiple settings to change the social norms on alcohol, tobacco, and other drug use.

